

MODERN LUXURY

Angeleno

*Elizabeth
Olsen*

*The Wind River
Star's Me-Moment*

*FALL
STYLE*

Pattern Plays, Structured
Suits & Red Flair

*WOMEN
OF STYLE*

A Look at Five of L.A.'s
Most Fashionable Females



WITH ROGER BOWER

PROPRIETOR OF CROWN POINT
VINEYARDS

Roger Bower is the proprietor behind up-and-coming Crown Point Vineyards, the Central Coast winery making a name for itself as a renowned producer of Cabernet Sauvignon and other Bordeaux varieties from his estate in Happy Canyon of Santa Barbara AVA. Garnering the attention of wine aficionados and critics alike, Crown Point is offering a selection of highly allocated, terroir-driven wines of distinction.

Q: What sparked you to start Crown Point Vineyards in Santa Barbara County?

A: I was immediately drawn to the Santa Ynez Valley because as a former cattle rancher in Texas, it combined my passion for horses and ranching with my love of wine. I knew I wanted to make wine here, Cabernet Sauvignon in particular, and began to research the geography and climate of the area. I was lucky as hell to discover Crown Point. It was a hidden gem with all the makings of an incredible vineyard site.

Q: What were your initial goals and hopes when starting the business?

A: From the beginning, my aspiration for Crown Point was to make world-class wine that represents the best that this property can produce. Now, as we are approaching the 5th harvest off of the estate, I can say with confidence that we are making wines that can stand shoulder-to-shoulder with the flagship producers of other great wine regions; not only in California, but the world at large.

Q: What makes the site and vineyard so special/unique?

A: While the estate sits only 12 miles to the north of the Pacific Ocean as the crow flies, the west-to-east running mountain range protects the vineyard from direct oceanic influence, but also traps the heat of the Santa Ynez Valley during the day. Cooling breezes and a fog-rich marine layer also roll through the canyon in the

“ MY VISION HAS ALWAYS BEEN THAT CROWN POINT IS DESTINED TO BE A WORLD-CLASS VINEYARD. ”

late afternoon and early morning, creating a wide temperature swing between daytime highs and nighttime lows. These distinct climatic conditions, coupled with the vineyard's south-facing orientation, and its diverse mineral components are what makes Crown Point a unique place to grow Bordeaux grape varieties.

Q: What impression do you hope your wines leave on every consumer?

A: My hope is that every cork that is pulled from a bottle of Crown Point brings not only enjoyment, but also a sense of discovery and a realization of sense of place in the glass. There is no other wine on earth that shares this specific and distinct combination of soil, topography, and climate coupled with expert farming and artisan winemaking. Those factors are what make Crown Point unique, and that uniqueness is evident upon the first sip.

Q: What was the drive to produce Cabernet Sauvignon in a region known for Chardonnay and Pinot Noir?

A: While it's true Santa Barbara is often associated with Pinot Noir and Chardonnay, Crown Point is in a special location for growing Cabernet Sauvignon. Our warm temperatures and unique soils provide the perfect recipe for growing world-class Bordeaux varieties.

Q: Who is your Winemaker and Consulting Winemaker?

A: I knew from the start we needed the right people in place, which is why I hired Adam Henkel as our winemaker in 2013. Henkel, who spent eight vintages at Napa's famed Harlan Estate, is known for crafting excellent wines, so we knew he'd be up to the task. More recently, esteemed winemaker Philippe Melka joined our team as a consultant, bringing with him a superior level of expertise from his years working in Bordeaux and Napa Valley.



CONTACT

CROWN POINT VINEYARDS

1733 FLETCHER WAY, SANTA YNEZ, CA 93460

805.693.9300

CROWNPOINTVINEYARDS.COM